

# CONGRATULATION



## SUPPORT OPPORTUNITIES

WEDNESDAY, MAY 17, 2023  
NEW YORK CITY



# ABOUT SPRING CELEBRATION



Each Spring, childhood cancer supporters and advocates gather together in New York City to raise critical research funding in support of SKC's mission – to find, fund and advocate for breakthrough treatment options for children fighting the most fatal pediatric cancers. This annual benefit gala raises significant funds to fuel and advance SKC's ambitious research agenda.

## A NIGHT OF HONOR, HEALING, & HOPE



### THE GOLD STAR AWARDS

While the evening draws out celebrity guests and entertainment notables, it is the young cancer fighters and survivors (ages 2-12) that inspire and bring the audience to their feet. Children impacted by a childhood cancer diagnosis attend the event and are presented with a special Gold Star medallion. These awards are given to them in recognition of their courage and tenacity throughout their fight against childhood cancer.

### THE WINGS OF HOPE AWARD

The Spring Celebration benefit gala recognizes and honors leading public figures and corporate executives for their efforts in making significant contributions to the fight against childhood cancers.





# A POWERFUL OPPORTUNITY

This highly-regarded annual event directly impacts the lives of children with cancer while simultaneously generating visibility for our sponsors. Each year, Solving Kids' Cancer honors leading public figures and corporate leaders who have made important contributions to the fight against childhood cancer. The celebrated honorees draw distinguished attendees and event media coverage, providing our sponsors with strong visibility opportunities.



## NOTABLE SUPPORTERS

- Alex Lundqvist, *Model*
- Amy Robach, *News Anchor*
- Anatol Yusef, *Actor*
- Bonnie Young, *Fashion Designer*
- Carolina Herrera, *Fashion Designer*
- Chelsea Clinton, *Author*
- Coco Rocha, *Model*
- Doctor Mike, *Physician & Influencer*
- Don Lemon, *CNN News Anchor*
- Donna Karan, *Fashion Designer*
- Edie Falco, *Actor*
- Frederique van der Wal, *Entrepreneur*
- Gabby & Gianpaolo DeFelice, *Entrepreneurs*
- Gretchen Mol, *Actor*
- Henrik Lundqvist, *NHL*
- Jackie Cruz, *Actor*
- Jason Pierre-Paul, *NFL*
- Jeff Blau, *Investor & Developer*
- Jennifer Ashton, MD, *Correspondent*
- Jill Stuart, *Fashion Designer*
- Josh Lucas, *Actor*
- Jude Law, *Actor*
- Keith Richards, *Musician*
- Larry Feinberg, *Investor*
- Lee Clower, *Photographer*
- Marcia Gay Harden, *Actor*
- Mike Masters, *Investor*
- Morris Moinian, *Investor & Developer*
- Noah Schnapp, *Actor*
- Ramses Barden, *NFL*
- Rooney Mara, *Actor*
- Sheila Johnson, *Entrepreneur*
- Stephen Ferber, *Fashion Designer*
- Toni Trucks, *Actor*
- Tony Shafrazi, *Art Dealer*
- Victor Cruz, *NFL*

## CORPORATE SUPPORT

Agenu Inc.  
Barclays  
Credit Suisse  
The Durst Organization  
Empirical Research Partners  
Ernst & Young  
Estée Lauder  
Goldman Sachs  
HBO  
Hudson Bay Capital Management  
Ionic Capital Management  
Invis Group  
J.P. Morgan  
Kojaian Properties  
Korn Ferry International  
Masters Capital Management  
Satterlee Stephens  
Spring Street Partners  
Tutto il Giorno  
Urban Zen

As a Sponsor, your company will establish a visible profile within the philanthropic & business communities of New York and beyond. Solving Kids' Cancer is committed to robust, bilateral partnerships, recognizing that your company is interested in both fulfilling its corporate social responsibilities & strategic needs.



VOGUE

Newsweek

The New York Times

ALJAZEERA

New York Social Diary

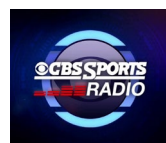
NEW YORK POST

BAZAAR

MODERN LUXURY  
MANHATTAN  
MAGAZINE

DAILY NEWS

NEW YORK OBSERVER



## FOUNDATION SUPPORT

ARPE Foundation  
Calvin Klein Family Foundation  
David Geffen Foundation  
David J. Simon Charitable Foundation  
Ford Foundation  
Herman Forbes Charitable Trust  
Hugh Jackman Family Foundation  
Kimberly Clark Foundation  
Lebara Foundation  
Louis and Rachel Rudin Foundation  
Ralph Lauren Pink Pony Fund  
Spindrift Family Foundation  
The Satter Foundation  
Third Point Foundation



# FIND. FUND. ADVOCATE.

It's what we do at Solving Kids' Cancer.



## SOLVING KIDS' CANCER - OUR WORK



### STRENGTHEN THE SCIENCE

42 high-impact research projects funded by donor support



### TREATMENT TO CLINIC

27 new therapies developed through SKC-funded clinical projects



### COLLABORATION

22 partnerships with like-minded charities and family foundations



### A GLOBAL IMPACT

183 pediatric cancer institutions worldwide conducting SKC-funded projects



## ABOUT SOLVING KIDS' CANCER

Founded in 2007 by two fathers who lost children to cancer, Solving Kids' Cancer® (SKC) is a nonprofit organization dedicated to significantly improving survivorship of the most fatal pediatric cancers by finding, funding, and advocating for breakthrough treatment options. Headquartered in New York City, SKC's impact is now worldwide, with clinical trials launched across the United States and throughout Europe. Independent of any single researcher, institution, or consortium, SKC objectively invests in only the most impactful, science driven, research projects to improve outcomes for children.

**Solving Kids' Cancer**  
1 East 53rd Street, 8th Floor  
New York, NY 10022

For more information, visit [www.solvingkidscancer.org](http://www.solvingkidscancer.org)





# 2023 SPRING CELEBRATION SPONSOR LEVELS

TO BECOME A SPONSOR, PLEASE EMAIL PIA AT [PIA@SOLVINGKIDSCANCER.ORG](mailto:PIA@SOLVINGKIDSCANCER.ORG)

\$25,000



## VISIONARY SPONSOR

- One exclusive Visionary Sponsor table for 12
- Logo and special photo opportunity at Step-and-Repeat
- Recognition from the podium
- Visionary Sponsor listing and Ad in event program
- Logo on video screens and event website
- Company Name included in event materials and press releases
- Special social media recognition on all major platforms
- Feature in post-event newsletter

\$15,000



## LEADERSHIP SPONSOR

- One premium Leadership Sponsor table for 10
- Logo and photo opportunity at Step-and-Repeat
- Leadership Sponsor listing and Ad in event program
- Logo on video screens and event website
- Special social media recognition on all major platforms
- Post-event newsletter acknowledgement

\$10,000



## BENEFACTOR SPONSOR

- One prime Benefactor Sponsor table for 10
- Logo on video screens and event website
- Benefactor Sponsor listing and Ad in event program
- Social media recognition on all major platforms
- Post-event newsletter acknowledgement

\$12,500



## GOLD STAR AWARD SPONSOR

*Gift our childhood cancer survivors with a night to remember*

- Gold Star Award sponsors receive 4 premium tickets to the event
- Acknowledgement on Family Table signage
- Photo opportunity with Gold Star Awardees
- Gold Star Award sponsor listing and Ad in event program
- Listing on event website
- Post-event newsletter acknowledgement

\$10,000



## FAMILY TABLE SPONSOR

*Gift a family table for childhood cancer survivors & their families*

- Family table sponsors receive 4 premium tickets to the event
- Acknowledgement on Family Table signage
- Photo opportunity with sponsored children
- Family Table Sponsor listing and Ad in event program
- Listing on event website
- Post-event newsletter acknowledgement